
For Immediate Release – September 1, 2010

Abundant Alberta **September 18 – November 16, 2010**

Banff, Alberta – The Whyte Museum of the Canadian Rockies is pleased to open **Abundant Alberta**, an art show and sale featured by the Museum Shop in the Swiss Guides Room.

The Canadian Rockies offer visitors some of the most spectacular scenery in the world, and it takes talent and years of practice to capture the essence of these majestic peaks using a brush and the traditional mediums of watercolour, oil, or acrylic paint. This is a showcase for artists whose work is truly a personal interpretation of the Canadian Rockies as their favourite subject matter.

The exhibition opens with a reception on Saturday, September 18, from 1 to 4 PM. This event is part of the Whyte Museum's participation in **Alberta Arts Days**, a province-wide event from September 17 through 19. **Alberta Arts Days** showcases Alberta artists of all types, and encourages Albertans to discover, experience, and celebrate the arts. The event promotes the importance of arts and culture as part of a prosperous, healthy, and vibrant Alberta.

This art show and sale includes work by the following artists:

Colin Bell	Calgary
Christine Ford	Banff
Kristen Federchuk	Calgary
Doug Levitt	Calgary
Zelda Nelson	Canmore
Karin Richter	Calgary
Joel Sinclair	Langdon

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The Whyte Museum of the Canadian Rockies welcomes those who are drawn to the power and inspiration of these mountains. We are the gateway for experiencing and enjoying its art, culture and history in order to inspire and cultivate knowledge and the exchange of ideas. Visitors from near and far experience the Museum's galleries, programs, archives and library, heritage homes, museum shop, guided walks, tours, and special events.

For more information about the Whyte Museum of the Canadian Rockies, contact:

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