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### **Upcoming Whyte Museum Exhibition on Yellowstone to Yukon Catches the Attention of International Scientific Publication *Nature***

*Banff, Alberta* – Originally intended as a unique method of sharing the animals, landscapes and conservation message of the Yellowstone to Yukon region with North American audiences, the exhibition *Yellowstone to Yukon: The Journey of Wildlife and Art* has recently earned international media attention. In the August 2011 edition of prominent UK scientific journal *Nature*, writer Anthony King discusses the exhibition sharing the idea of “*How art is saving the West*” and describing that in North America since the end of the nineteenth century artists have “helped to establish the idea of wilderness and wildlife as valuable”.

A collaboration between the Whyte Museum of the Canadian Rockies in Banff, Alberta, the National Museum of Wildlife Art in Jackson Hole, Wyoming, artist Dwayne Harty and the Yellowstone to Yukon Conservation Initiative, *Yellowstone to Yukon: The Journey of Wildlife and Art* examines artistic representations of the Yellowstone to Yukon region through paintings and sculptures. The exhibition's themes are connected through masterpieces from the permanent collections of both Museums and new works by acclaimed artist Dwayne Harty who for the last three summers was commissioned to paint some of the more remote areas of the region as part of an innovative field program.

Harvey Locke, originator of the concept of the exhibition, describes the significance of the recent media coverage. Locke shares “For over a century artists have perceived the landscape of Yellowstone to Yukon as one. Recently natural scientists and conservationists have come to that same perception. This review in *Nature*, the most prestigious natural science journal in the world, confirms the importance of linking art and science through this exhibit.” He adds, “It is a great show for the serious art lover, the serious scientist and the interested public.”

*Yellowstone to Yukon: The Journey of Wildlife and Art* opened at the National Museum of Wildlife Art in Jackson Hole, Wyoming on May 14 and will close there August 14, 2011. *Nature* magazine sent writer King from Dublin, Ireland to review the exhibition in Jackson Hole this summer. The exhibition will reopen in the Main Gallery at the Whyte Museum of the Canadian Rockies during the summer of 2012. To enjoy a sneak preview of the exhibit peruse [the on-line gallery](http://www.y2y.net/Default.aspx?cid=601&lang=1) available on Yellowstone to Yukon Conservation Initiative's web site (<http://www.y2y.net/Default.aspx?cid=601&lang=1>).

Located in Banff National Park the Whyte Museum of the Canadian Rockies is a gateway for experiencing and enjoying the art, culture and history of the Canadian Rockies. The museum aims to encourage and cultivate knowledge and the exchange of ideas and welcomes all who are drawn to the

power and inspiration of these mountains. The museum is open daily between 10 and 5 and a variety of guided tours are available.

For additional details please contact:

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