



Call for Submissions: The Rocky Mountain Photography Show Whyte Museum Shop Art Show & Sale

The Whyte Museum Shop hosts a series of **juried** art shows and sales during the year. This winter we will be hosting a **Photography group show** featuring work inspired by the Canadian Rocky Mountains.

This art show and sale will be from **March 24 – May 22 2012**, with an opening reception **Saturday March 24 from 1 – 4 pm**

Show description

The Rocky Mountains can be an isolating environment creating nothing less than the weird and the wonderful. Photographers are asked to play with the idea of the curious and fantastic scenes that result from the uniqueness of the Rocky Mountains.

Media and Subject Matter

Only Framed Gallery Ready Photo's will be considered. Prints or Mass produced reproductions will not be considered. All artwork submitted must be available for purchase or it will not be accepted into the art show and sale.

Jury

The jury for submissions for The Rocky Mountain Photography Show will include Roy Anderson, Canmore-based photographer, Craig Richards, Head of photography Department at the Whyte Museum and a representative of the Whyte Museum Shop.

Show Requirements

Group Art shows: The artist may have a maximum of **two** pieces of artwork included in the show depending on size and available space plus the artist may provide the Museum with up to one additional piece to be held **in reserve**.

Artwork Requirements

All artwork must be properly framed or finished in a manner that is professional in appearance as determined by the Manager of Retail Operations. The artist will be responsible for the cost of all framing and will be responsible for the delivery of the artwork to the Museum, and pick up at the exhibition conclusion.

Due to space restrictions, maximum size constraints are recommended by the Museum Shop. The maximum framed size for inclusion in the Whyte Museum Shop group shows will be approximately 30"x 36." Pricing of the artwork must be negotiated with the Manager of Retail Operations. A standard commission of 40% will be charged on all artwork sold.

Artist Responsibilities

The artist will be asked to provide the museum shop with jpeg images of their artwork for the development of a price list. Artists will be encouraged to distribute e-vites to their contact lists. Artists will be asked to attend a small reception at the show's opening, if they are available. **The opening of this exhibition is Saturday March 24, 1 – 4 pm.**

Museum Shop Responsibilities

The Museum Shop will advertise and promote the art shows through e-invitations, our website, and in newspaper ads, and will host a small reception for the exhibition. The Museum Shop will pay commission on all artwork sold normally within 30 days of selling the piece. The Museum retains the right of refusal for any artwork at their sole discretion.

Submission Specifics

- A brief artist's statement
- A current C.V.

Two to Five digital images of artwork on CD must be submitted along with a completed application form.

PLEASE ENSURE that all images are named in the CD jpeg file with their complete title (not just an image number) and artists name ie "Susan Smith Cascade Falls". It will be helpful to also include this same list of images as part of the printed application form. The CD will not be returned to the artist.

Do not bring or send original works of art. Deadline for submissions for this Art Show and Sale is Friday, February 10 2012, 5 PM.

Email submissions will not be accepted.

All submissions should be forwarded to:

Ciara Hossack, Manager of Retail Operations
Whyte Museum of the Canadian Rockies
111 Bear Street, Box 160
Banff, AB T1L 1A3
Phone: 403-762-2291 ext. 312
Fax: 403-762-8919
Email: Chossack@whyte.org
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