

For Immediate Release - Tuesday, March 31, 2020

## Whyte Museum is closed until further notice.

In these uncertain times, the Whyte Museum of the Canadian Rockies has decided to remain closed until we can respond safely to the evolving situation surrounding the COVID-19 virus.

Our first concern is for the safety of our visitors, our staff, and volunteers. Our staff has been outstanding and conscientious, working from home and in isolation to do important work on our collection and new programming ideas to engage you when we re-open. We are grateful to our Board of Directors as they continue to guide us with wisdom, practical advice, and compassion.

The Whyte Museum is a gathering space for the exchange of culture and ideas. We may not be able to open our doors, but we can still engage with the community through the wonders of social media. Be sure to follow us on Facebook, Twitter, Instagram, and our website, whyte.org.

We want to thank our community, members, and colleagues for their generosity, kindness, and support during these difficult times.

Our sincere hope is that we emerge from these times with a renewed appreciation for the world around us and the value of community. The magic of the Canadian Rockies will always be here, and the Whyte Museum is a vibrant way to engage with that magic.

Please consider donating or renewing your membership to the Whyte Museum, so we can continue the important legacy of Peter Whyte and Catharine Robb Whyte in providing a warm sense of place in the most amazing place in the world.

Sending best wishes,

Donna Livingstone, Chief Executive Officer

For immediate inquiries please contact: Manager of Marketing and Communications, Kayla Cazes at kcazes@whyte.org